



OFFICIAL PARTNER

**Press Release**

n. 66

5 December 2024

**MOISE KEAN "EA SPORTS FC PLAYER OF THE MONTH"  
FOR NOVEMBER**

The award will be presented to Fiorentina forward in the pre-match of Fiorentina vs Cagliari

The **EA SPORTS FC Player Of The Month** award for November has been assigned to Fiorentina player **Moise Kean**. The trophy will be presented during the pre-match of Fiorentina vs Cagliari, scheduled for Sunday 8th December 2024 at 12.30pm at the "Artemio Franchi" stadium in Florence.

The fans' votes on <http://serieapotm.easports.com/>, combined with individual statistical data, determined Moise Kean as the winner, beating champions like Buongiorno (Napoli), Dimarco (Inter), Lookman (Atalanta), Thuram (Juventus), Zaccagni (Lazio).

The six best players of the month have been selected taking into account the advanced analysis of Stats Perform, created from the tracking data recorded with the Hawk-Eye system. The rating system, patented in 2010 with K-Sport and scientifically validated, considers not only statistical data and technical events, but also positional data. This makes it possible to analyse crucial aspects such as movement without the ball and thus optimal movements, game choices, and the contribution to the technical and physical efficiency of the team, which allow for an objective and qualitative evaluation of the performance.

For the final calculation were considered the matchdays from 11 to 13 of Serie A 2024/2025.

*"This season Moise Kean has reached full maturity, expressing himself at very high levels, in line with the great talent that has always been recognised, rewarding Fiorentina's decision to assign him full responsibility for the Viola attack - said Lega Serie A CEO **Luigi De Siervo** -. The 5 goals scored in the month of November alone have guided Fiorentina into the noblest areas of Serie A, as well as earning him today the second place in a scorers' chart that promises to be as exciting as the whole championship".*

